

4 June 2024

**Press Release**

**Hong Kong Life and Hong Kong Playground Association  
Jointly Organized Kadoorie Farm and Botanic Garden Eco Tour  
To Enhance Communities' Awareness of Natural Ecology Conservation**

Hong Kong Life Insurance Limited ("Hong Kong Life") is committed to promoting and implementing environmental, social, and governance strategies as well as putting emphasis on environmental protection and care to the society in order to build a better and sustainable future. On 26 May 2024, Hong Kong Life and Hong Kong Playground Association jointly organized the Kadoorie Farm and Botanic Garden ("KFBG") Eco Tour, leading a group of primary school students to explore various natural attractions and educational facilities, aimed to enhance the awareness of natural ecology conservation among local communities.

Established in 1956, KFBG is located on the northern slopes of Hong Kong's highest mountain - Tai Mo Shan. KFBG is a conservation and education centre, spreads over 148 hectares of land. On the day of the event, participants and volunteers from Hong Kong Life, visited various natural attractions and educational facilities, including Kwun Yum Shan Summit, Butterfly Garden, Piers Jacobs Wildlife Sanctuary and Constructed Wetland Wastewater Treatment System under guiding. The tour allowed participants to learn more about the natural ecology and sustainable living, thus inspiring them to change their living attitude and habits.

Mr. Jonathan Ko, Chief Marketing Officer of Hong Kong Life, stated, "Hong Kong Life is always determined to gather different social strata and promote the sustainable living by supporting and organizing diversified environmental education activities. Nature conservation and biodiversity are indispensable to sustainable development of our society. We are pleased that this guided tour provides an opportunity for curious students to get in touch with the natural environment. Through interesting and self-exploring educational activities, they can learn about the rich biodiversity and ecosystems in Hong Kong, with close look at the native plants and animals such as raptors and reptiles, thereby developing good values towards environmental protection."

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### About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Bank (Hong Kong) Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 130 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Bank and Shanghai Commercial Bank, we provide comprehensive insurance products and quality services to customers.

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